



Modernize Financial Environments with Rubrik Zero Trust Data Security

CHALLENGES

KEEP CUSTOMER DATA SECURE AND VISIBLE

Financial services institutions handle sensitive customer data and information that they are trusted to keep secure while adhering to strict regulations and compliance. Increasing threats from cyber attacks is resulting in growing demands from customers to reinforce security practices. To do so, financial services organizations need data management that operates on a zero trust model to safeguard their data, with a solution that works intelligently to analyze threats, discover sensitive data, and enforce compliance.

RUBRIK ZERO TRUST DATA SECURITY

REST EASY, YOUR DATA IS SAFE FROM RANSOMWARE

Rubrik Zero Trust Data Security alongside Microsoft Azure help customers modernize their data protection while minimizing business disruption from ransomware and combating data loss. With Rubrik, customers can accelerate their digital transformation and rest easy knowing that their Azure VMs and Managed Disks, Azure SQL, Microsoft 365, Azure NetApp Files, physical and virtualized Windows, and SQL Server data is safe. Immutable backup systems and intelligent data change detection accelerate recovery from ransomware. End-to-end encryption safeguards your data in support of regulatory compliance with PCI and PII regulations. Automated sensitive discovery and classification helps accelerate compliance while avoiding fines of up to 4% of annual global revenue.

Integrate with **any third-party service of your choice** and automate data operations to cut management time by **70-90%**

BENEFITS

With Rubrik, customers get a single software platform that uses a Zero Trust model and an immutable backup system to defend against ransomware and reduce recovery efforts. Rubrik offers a \$5 million ransomware warranty for data backed up on premises or in Rubrik Cloud Vault, a managed service for isolated, off site cloud archival.

CYBER RESILIENCY FROM RANSOMWARE



DEFEND AGAINST RANSOMWARE

Prevent data loss with air gapped security. Guaranteed immutability with Rubrik Cloud Vault. Ensure data is encrypted in-flight and at-rest. Discover who has access to sensitive data. Detect data versioning and changes. Investigate threats.



PROTECT BUSINESS CONTINUITY

Become cyber and operationally resilient with automated security across datacenter, edge, Microsoft Azure and Microsoft 365. Automate workflows at scale with third-party service integration. Accelerate GDPR compliance with on-demand SLA reports.



SECURE MICROSOFT 365

Safeguard critical Microsoft 365 data from targeted cyber attacks and accidental deletion. Recover with protection that goes beyond simple retention policies with Microsoft-recommended third-party backup.

HOW IT WORKS



1 BACKUP

- Reduce your TCO by 30-50% and lower your datacenter footprint
- Immutable backup system with an API-first approach



2 ARCHIVE

- Automatically archive and retire data to Azure
- Preserve critical data with automated long-term retention



3 INVESTIGATE

- Determine with precision what data has been affected
- Leverage machine learning to detect suspicious behavior and malicious code



4 RECOVER

- Recover instantly from ransomware and restore clean versions of data
- Minimize data loss and automate backup jobs

WHAT OUR CUSTOMERS ARE SAYING

NWB) BANK

“We needed a product that would simplify our data management tasks while offering us the data protection that our business requires. In the end Rubrik proved to be the most simple solution for us when it came to setting up SLA policies.”

Michel Vaessen
ICT Manager – NWB Bank



GROVE BANK & TRUST

“We just went through Hurricane Irma, and we were not the least bit concerned about our ability to recover because we were sure that we had 100% of our system backed up. Working with Rubrik gave me a peace of mind that I never experienced with my old vendor.”

Sergio Garcia
CIO – Grove Bank & Trust



“We immediately saw the inherent benefits of Rubrik having an immune file system where every file looks like ‘read-only’ so hackers cannot encrypt them in ransomware attacks, and that every transaction is encrypted with military grade encryption.”

Alexander Ekanayake
CTO – BFI Finance

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Rubrik, the Zero Trust Data Security Company™, delivers data security and operational resilience for enterprises. Rubrik's big idea is to provide data security and data protection on a single platform, including: Zero Trust Data Protection, ransomware investigation, incident containment, sensitive data discovery, and orchestrated application recovery. This means data is ready at all times so you can recover the data you need, and avoid paying a ransom. Because when you secure your data, you secure your applications, and you secure your business. For more information please visit www.rubrik.com and follow @rubrikInc on Twitter and Rubrik, Inc. on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

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