



Instant App Service Delivery for the ServiceNow Platform

Together, Rubrik and ServiceNow deliver automated VM provisioning, instant availability, and self-service orchestration on-demand and in minutes to hybrid cloud enterprises.

ServiceNow is the leading cloud-based platform for IT service management delivering business process automation across the enterprise. ServiceNow delivers a single system of record for service management integrated with a comprehensive IT Operations Management suite.

Rubrik Cloud Data Management delivers data protection, search, analytics, compliance, and test/dev for hybrid cloud enterprises leveraging ServiceNow as its service delivery portal. Automate VM provisioning at scale with one SLA policy engine. Instantly recover entire VMs or files on-demand. Unlock fast, actionable insights on operational efficiency and compliance across a multi-cloud environment.

RUBRIK AND SERVICENOW SOLVE KEY CHALLENGES FOR THE GLOBAL ENTERPRISE

KEY CHALLENGE	KEY BENEFIT	RESULT
Lengthy recovery times	Eliminate recovery requests to the help desk. ServiceNow and Rubrik provide self-service file-level recovery within the ServiceNow Catalog to reduce time to recover from days to just minutes.	Instant recovery
Complex, time-consuming management	Daily management is dead simple with ServiceNow and Rubrik . Create backup, replication, and archival policies in Rubrik that can be automatically executed for all your VMs with just a few clicks in one service portal.	2-3 min/day management time
Lack of scalability	ServiceNow delivers a high-availability cloud-based infrastructure that ensures instance redundancy. Rubrik eliminates forklift upgrades. Grow as you go with Rubrik's scale-out fabric. ServiceNow and Rubrik automate critical data management workflows for thousands of VMs.	Unlimited scale
Lack of visibility and analytics	Deliver platform analytics on data management, compliance, and capacity utilization from Rubrik Envision within ServiceNow's reporting dashboard.	Business intelligence on-demand
Expensive	ServiceNow and Rubrik eliminate legacy IT by consolidating multiple tools, services, and components into a single software platform. With Rubrik , customers cut TCO by 30-50%.	50% immediate hard savings

RUBRIK DELIVERS SPEED AND SCALE TO WORK AT LIGHTSPEED

BEFORE RUBRIK

Create a ticket that gets assigned to an IT technician. Completion of a request can take **1 hour to 1 day** to receive the ticket and manually assign an SLA for *one VM only*. **For thousands of requests per year, this is an exponential decrease in operational efficiency and business agility.**



AFTER RUBRIK

Eliminate wait times. Automate protection of VMs. Manage thousands of VMs with one SLA policy engine. Instantly recover. Free up time and resources for innovation.
No requests. Unlimited self-service. Infinite scale.

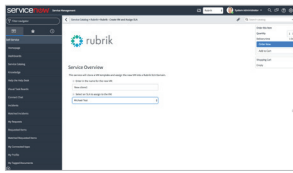


HOW RUBRIK + SERVICENOW WORK TOGETHER

Rubrik's direct integration with ServiceNow is a custom app that delivers critical data management functions (backup, recovery, archival) for virtualized workloads to the end user and help desk team through items presented in ServiceNow's Service Catalog. The integration includes components within ServiceNow's Workflow Editor that can be utilized to create custom workflows. Rubrik pulls data directly from the Rubrik cluster via Rubrik RESTful API in a format that ServiceNow understands.

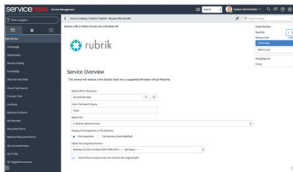


Accelerate delivery of IT services with protection policies aligned to business SLAs. With Rubrik, your applications receive rich data services – such as policy, security, search, and compliance.



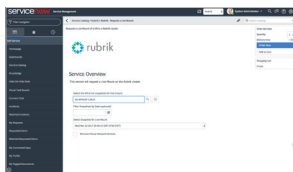
AUTOMATED DATA PROTECTION

The Rubrik app appends a drop-down menu within the ServiceNow Workflow Editor that can be utilized with existing and custom VM provisioning workflows. Assign or modify an SLA policy for any VM with one click. Rubrik automatically protects VMs once provisioned. No additional steps or help desk tickets required.



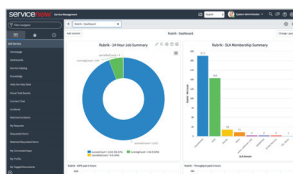
SELF-SERVICE FILE-LEVEL RECOVERY

Instantly recover files or entire VMs within ServiceNow. Search for files across locations with suggested search results as you type. Reduce time to recover from days to minutes. Deliver self-service end user restores to provide secure user access across your environment.



LIVE MOUNT FOR TEST/DEV

Instantly access point-in-time VMs to be mounted directly on Rubrik without provisioning additional storage. Achieve near-zero (RTOs) in the event of a disaster or Ransomware, conduct instant recovery testing, and provision clones for test/dev.



CUSTOMIZED REPORTING & ANALYTICS

Create and customize rich data visualizations for comprehensive insights on data management, compliance, and capacity utilization across a multi-cloud environment. Deliver executive visibility into key performance indicators and SLA compliance to increase business agility, optimize operations, and plan for growth.

ABOUT SERVICENOW

ServiceNow is changing the way people work. With a service-orientation toward the activities, tasks and processes that make up day-to-day work life, we help the modern enterprise operate faster and be more scalable than ever before. Customers use our service model to define, structure and automate the flow of work, removing dependencies on email and spreadsheets to transform the delivery and management of services for the enterprise. ServiceNow enables service management for every department in the enterprise including IT, human resources, facilities, field service and more. We deliver a 'lights-out, light-speed' experience through our enterprise cloud – built to manage everything as a service. To find out how, visit www.servicenow.com.

ABOUT RUBRIK

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform to provide instant access with self-service, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds. Rubrik has been named to [Gartner's Cool Vendors in Storage Technologies, 2016](#), [CFO Magazine's Top 20 Disruptive Tech Companies to Watch](#), [Forbes Next Billion Dollar Startups](#), and awarded the [NorthFace ScoreBoard AwardSM](#). For more information, visit <https://www.rubrik.com> and follow [@rubrikInc](#) on Twitter.



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